



**EXHIBITOR
PROSPECTUS**

EXXAT'S ANNUAL USER CONFERENCE 2025

**SEPTEMBER 25-26, 2025
ATLANTA, GA**





EXHIBITOR PROSPECTUS

A DEDICATED SPACE FOR CLINICAL SITE PARTNERS TO CONNECT, COLLABORATE, AND LEAD

Cohere is Exxat's annual gathering of clinical education professionals, a dynamic forum designed for open dialogue, fresh ideas, and forward momentum. It brings together our partner schools and clinical sites to reflect on what's working, address emerging challenges, and shape a stronger, more connected future for clinical education.

As a clinical site partner, exhibiting at Cohere gives you a unique opportunity to elevate your presence within the Exxat community and spotlight the vital role your site plays in preparing tomorrow's healthcare workforce. This is not a traditional vendor hall. It's a curated space for meaningful engagement where you can build stronger relationships with the schools you support, share what makes your site exceptional, and explore new ways to collaborate for the benefit of students, preceptors, and administrators.

WHY EXHIBIT AS A CLINICAL SITE PARTNER?

Build Stronger Connections with Academic Programs

Exhibiting at Cohere gives you the chance to engage directly with faculty and program leaders.

Showcase What Sets You Apart

Your table is more than a display, it's your opportunity to tell your story.



Be Recognized as a Leader in the Field

Your presence signals that your site is not just participating in clinical education, you're helping shape it.

Engage in Meaningful Dialogue

Attendees are decision-makers and collaborators, creating a focused, professional environment.

For any questions regarding Cohere registration please email us at cohere@exxat.com



EXHIBITOR PROSPECTUS

WHAT WOULD YOU GET IN THE EXHIBITOR PACKAGE?

TICKETS	EXHIBITOR PACKAGE	PRICE
Early Bird Exhibitor Registration	<ul style="list-style-type: none">• Two (2) complimentary registrations• Two (2) exhibitor badges• One (1) 6-foot table and• Two (2) chairs Booth identification sign (company name and booth number)• Access to conference sessions and networking events• Additional exhibitor badges are available for purchase at \$500 until July 19th.	\$1,000 Ends July 19, 2025
Standard Exhibitor Registration	<ul style="list-style-type: none">• Two (2) complimentary registrations• Two (2) exhibitor badges• One (1) 6-foot table and• Two (2) chairs, Booth identification sign (company name and booth number)• Access to conference sessions and networking events• Additional exhibitor badges are available for purchase at \$600 until July 20th.	\$1,400 Opens on July 20, 2025

REGISTER AS AN EXHIBITOR

For any questions regarding Cohere registration please email us at cohere@exxat.com



EXHIBITOR PROSPECTUS

EXHIBITOR SCHEDULE

DATE (2025)	UNOPPOSED HOURS	EVENT
Wed, Sep 24	2pm - 6pm	Exhibitor Move-In and setup time.
Thu, Sep 25	8am - 9am	Breakfast in Exhibit Hall
Exhibit Hours 8am - 4pm	10:30am - 11am	Break time With Exhibitors, Coffee/Snack
	12:30pm - 1:30pm	Lunch with Exhibitors
	3:30pm - 4:00pm	Break time With Exhibitors, Coffee/Snack
Fri, Sep 26	8am - 9am	Breakfast in Exhibit Hall
Exhibit Hours 8am - 3:30 pm	9am - 10:30am	Breakout Sessions
	10:30am - 11:00am	Break time with Exhibitors, Coffee/Snacks
	12:30pm - 1:30pm	Lunch with Exhibitors
Fri, Sep 26	2pm - 6pm	Exhibitor Tear down and Move-Out time.

*Schedule is subject to change

EXHIBIT PERSONNEL AND SECURITY

All individuals working at your exhibit table must be registered for the Cohere Conference. If you've already registered on behalf of your exhibit personnel, we'll email you a form to collect their names and details. This information is required to prepare their official conference badges.

While the exhibit hall will be well secured throughout the conference, exhibitors are responsible for safeguarding their own display materials and personal belongings. Please ensure that all small items and valuables are secured before leaving your booth, even if stepping away briefly. Exxat is not liable for any loss or damage to exhibitor's property

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EXHIBITOR PROSPECTUS

EXHIBIT SPACE, ELECTRICAL SUPPLY, AND SHIPPING

The exhibit hall is located in the Atlanta Marriott Marquis's Atrium Foyer, which is a carpeted space. All decorating and exhibit furniture will be handled by the conference decorator. Your space includes one (1) 6-foot table and two (2) chairs with a booth identification sign. Exhibitors are responsible for all freight, drayage, decorative furniture, and labor charges.

Exhibitors have the option to pre-order electrical supply for their booth using Marriott's online ordering system. To get started, simply click the link below and follow the step-by-step instructions. The process is straightforward, and payment is confirmed at the time of order.

When placing your order, be sure to enter the following details:

- Conference Name: Cohere 2025
- Company Name: [Your Company Name]
- Booth Number (optional)
- Onsite Contact name and number (To contact you if needed)

Please note that services must be ordered per day. After adding an item to your cart, select "Keep Shopping" to return and add additional days as needed. We're excited to offer this convenient way to ensure your booth has everything it needs for a successful experience.

Link for electrical supply : [Here](#)

To assist you with shipping materials to and from the conference venue, we've provided the following [FedEx shipping guide](#). This document contains detailed instructions to help you stay on track with shipping timelines and tracking requirements.

Please note:

- Exhibitors must pay all inbound handling fees before materials can be delivered to their booth.
- For all outbound shipments, exhibitors are responsible for scheduling a pickup with their preferred carrier, providing a Bill of Lading (BOL) if required, and paying outbound handling fees in advance.

We strongly recommend reviewing the shipping guide early to ensure a smooth and timely experience.

Link to shipping guide: [Here](#)

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